

SUSTAINABLE FASHION

Sustainable fashion includes eco-friendly materials, ethical production, slow fashion, and circular practices.



Solution 1: Thrifting

 Buying second-hand clothing instead of new ones

Why?

- Extends the life span of clothes
- Reduces textile waste 
- Saves water & energy 
- Affordable & unique style 

The Problems

- Responsible for 8-10% of global carbon emissions (L Virta & R Räsänen, 2021)
- Consumes 79 trillion liters of water annually. (K Niinimäki et al., 2020)



Solution 2: Upcycling

Turning old materials into crafts that preserves the properties of the original materials.

How?

- DIY Projects using old materials 
- Shop from upcycling brands 

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